



August 1, 2011

To: Saint Petersburg City Council Members
Re: Digital Billboards

Dear Council People,

Based upon our own research and in consultation with CONA, we have come to the conclusion that the Billboard Industry's proposal to allow for introduction of digital signage to our City is not in the best interests of our citizens or their neighborhoods. Besides aesthetic, environmental and safety concerns, our objection to the proposal truly revolves around the way in which business is conducted too often in the City. That is, with little community input and inordinate attention paid to profit motivated corporations.

We therefore stand with CONA, The PACT and other citizen organizations in opposition to the proposal and sincerely hope further ideas or proposals which impact the lives of all citizens receive the proper vetting, dialogue and control from our communities.

Sincerely,

Rick Smith
Chief Of Staff
SEIU/FPSU

ALPHONSO MAYFIELD
President

JOHN MCGIBBON
VP for Operations

RICHARD "MAC" MACDONALD
VP for Finance

ROBIN TURNER
VP for Organizing

THEO WEBSTER
VP for Political Strength

SHERRIE COLGAIN
VP for Member Strength

Palm Springs
2112 S. Congress Avenue
Suite 205
Palm Springs, FL 33406-7670
561.965.0077
Fax: 561.965.0151
Toll Free: 866.855.5004

Jacksonville
435 Clark Road, Suite 407
Jacksonville, FL 32218-5558
904.766.8717
Fax: 904.766.8824

Orlando
1200 Hillcrest Street, Suite 101
Orlando, FL 32803-4735
407.856.5828
Fax: 407.856.5895

St. Petersburg
449 Central Avenue, Suite 104
St. Petersburg, FL 33701-3876
727.823.0011
Fax: 727.823.0088

Tavares
101 N. Joanna Avenue
Tavares, FL 32778-3215
352.742.9599
Fax: 352.742.9590